Overhead Calculation
(per audited results)
June 30, 2002

	2002	2001
'NUMERATOR' *		
Functional expenditures from supporting services:		
Fundraising	$2,543,759	$2,149,607
Management and general	$584,084	$673,502
	$3,127,843	$2,823,109
'DENOMINATOR'		
Gross campaign results	$27,539,101	$25,471,857
Less: Uncollectible pledges	($1,161,979)	($2,399,384)
Other revenue	$1,695,875	$2,331,379
	$28,072,997	$25,403,852
OVERHEAD PERCENTAGE	**11.14%**	**11.11%**

HOW WE COMPARE:

Acceptable standard for a soundly-run charitable organization according to the BBB Wise Giving Alliance…………..…………………………………35.0%

Median fund-raising and administrative expenses for United Ways...…………………...12.7%

** The "numerator" is the total of all direct and allocable expenses from Communications, Marketing, Fundraising (including Development), Administration, Support, Finance and Information Systems.*