

The 2004 United Way Community Campaign

- Provides you with the opportunity to support organizations and causes important to you.
- Administrative and fund-raising costs are low — nearly 90 cents of every dollar goes to programs and services.
- Includes the 35 respected charities of Community Health Charities of Connecticut that work on the prevention, treatment and research of cures of health issues such as Alzheimer's, arthritis, cancer, diabetes and heart disease.
- Through **Community Care** you make the greatest difference, investing in a network of health and human service programs that support success for our children, our families and our community.
- With **Community Care**, you can reach the entire community with one donation — one in three people in the Capital Region benefit from your gift.
- Knowledgeable local volunteers closely monitor programs funded through **Community Care** to ensure that your gift is wisely invested in programs that produce positive results.
- Your **Community Care** gift is combined with the gifts of others, making a greater difference.



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Challenges

One-half of all juvenile crime occurs between the hours of 2 p.m. and 8 p.m. — hours when children are most likely to be on their own and not under adult supervision.

An estimated 86,000 Connecticut children under age 18 have asthma.

Two out of three older people with long-term care needs rely exclusively on family and friends to provide assistance.

In Connecticut, the state with the highest per capita income, 100,000 residents use emergency food programs in the Capital Region each year. In 27 percent of the households needing help, at least one adult is working.

Progress

More than 43,000 area children had safe places to play and learn because gifts through **Community Care** helped them participate in youth development and recreational programs after school and during the summer.

The American Lung Association's *Open Airways for Schools* program has a documented track record of success that translates to children having fewer and less severe asthmatic episodes, fewer missed school days and improved grades.

The VNA of Central Connecticut helped families care for elders by providing 3,112 in-home nurse visits and 2,324 nurse's aide visits to patients lacking medical insurance or adequate funds to pay for private care.

Families struggling to make ends meet were helped because Foodshare of Greater Hartford supplied over 10 tons of food a day to 260 local charitable programs.

For more challenges and progress, visit www.uwcact.org and click on **Campaign Headquarters**.