

United eWay



Is Online Pledging right for your organization?

Does your company...

- Want to centralize employee campaign reporting and tracking?
- Have real time results available 24/7?
- Do away with paper pledge cards?
- Easily upload employee giving information into payroll system?

Do the majority of your employees...

- Have access to computers and the Internet?
- Use computers for online benefits?
- Look for information online?
- Communicate online?

THEN UNITED eWAY'S ONLINE PLEDGING TOOL MIGHT BE RIGHT FOR YOU!

United eWay's Campaign Management is a highly secure, proven online system that provides you with significantly more capabilities to run a successful campaign than you have with paper pledging alone. Campaign Management helps you and your colleagues contribute to the community through a website customized to your company and its workplace giving campaign. Employees pledge their support online and campaign administrators track results instantaneously. This flexible and customizable product offers real-time reporting, campaign management tools and secure transactions, giving you added control to drive community giving.



United Way
Community Campaign

From a Company Campaign Chair's Perspective:

- Saves processing and data entry time
- Eliminates the work of creating a similar system internally
- Offers a variety of payment options (including Payroll Deduction, Credit Card, Direct Bill, Check, Cash, and Stock)
- Offers a single data point for all methods of pledging resulting in one data file
- All transmissions are securely encrypted using Verisign certification
- Allows more time for creative campaign incentives and communications
- Offers real-time reporting function

United eWay's Campaign Management makes your company's workplace giving campaign easier to run and more meaningful to the community.

From a Donor's Perspective:

Six easy steps to pledging online:

- Select a method of payment
- Make a donation
- Invest your gift for the biggest impact
- Verify gift and personal data
- Confirm gift
- Receive a personalized confirmation and thank you

Take a look for yourself...

Visit <https://donor.united-e-way.org> to see how easy United eWay is to use!

The opening screen will ask you to login. Use the following information:

Campaign Code:	<input type="text" value="UWCArea_Demo"/>
Username:	<input type="text" value="uwca05"/>
Password:	<input type="text" value="uwca05"/>

Once your organization commits to United eWay, a more sophisticated system will secure the site. This is for demonstration purposes only.

To learn how you can e-pledge the E-Z way through United eWay, please contact Sara Miller at smiller@uwca.org or call (860) 493-6804.